

11th January 2016

city²⁰⁵⁰

Reference for Adam Chesters

To whom it may concern,

My first exposure to Adam was a regular face at many of the city's cultural events and activities whilst I was serving as the Lord Mayor of Adelaide. As time went on I got to know him as a important and highly active contributor to Adelaide's startup entrepreneurial community who often volunteered to assist people in their own artistic and cultural endeavours.

Adam's own start-up music business made a significant contribution to the Adelaide arts and entertainment landscape, where it set many records for fundraising and community involvement. It explored innovative ways to run a new enterprise and was a unique product that added value to not only the city, but the artists he worked with.

In a space where large commercial enterprise were struggling to adapt and innovate, Adam showed initiative and leadership that proved successful and popular within both the arts and youth communities.

Adam has an excellent ability to communicate with people from all walks of life and connect with a diverse range of stakeholders in the business and community world. A respectful and articulate communicator, he presents creative projects in a way that engage his audience and motivated others to participate. He also backs them up with effective implementation via hard work, initiative and teamwork.

Adam is motivated to try new things, learn from both literature and life experiences and is always exploring his potential in many fields. It is for these reasons he was awarded a Young Citizen of the Year award by the City of Adelaide.

Adam has demonstrated that he can rise to complex challenges providing contemporary, compassionate and practical leadership skills and as such I have no hesitation in recommending him for any work he puts his mind to.

A handwritten signature in black ink that reads "Stephen Yarwood". The signature is stylized with a large, sweeping 'S' and a checkmark-like flourish above the 'Y'.

Stephen Yarwood
Urban Futurist & Former Lord Mayor of the City of Adelaide

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For Privacy Reasons